



PRESS RELEASE

Geojit appoints Jones George as Executive Director

Kochi, 20 January, 2022: Geojit Financial Services Ltd (Geojit), one of the leading investment services companies in the country, has appointed **Jones George**, son of the founder and promoter C J George, as the Executive Director.

Jones George who has been working as the Chief Digital Officer of Geojit brings to the table an extensive experience in the field of digital transformation and developing business strategies for retail financial services. Being a digital media specialist, he has been playing a leadership role in developing digital platforms, digital product strategies and business process reengineering. He joined Geojit in 2013.

A postgraduate in Information System and Digital Innovation from London School of Economics and Political Science, Jones George also has a MBA (Finance) from Australian Graduate School of Management at UNSW Business School, University of New South Wales, Australia.

Geojit has been inducting experts from varied fields to its Board of Directors to further grow its business and strengthen operational efficiency. In December last year, the company appointed eminent Chartered Accountant, Cost Accountant and Company Secretary MP Vijay Kumar and noted academician, researcher and consultant Sebastian Morris as independent members of its Board of Directors as part of board level succession planning.

-- Ends --

Note to Editor:

ABOUT GEOJIT

Geojit Financial Services (www.geojit.com) is one of the leading investment services companies in India, with a strong presence in the Gulf Corporation Council (GCC) countries. As on 30 September 2021, the company has around 10,70,000 clients, a network of 463 offices and has Assets Under Custody and Management worth over Rs. 41,000 crore. BNP Paribas, C J George - Founder and Managing Director of Geojit, Kerala State Industrial Development Corporation (KSIDC) and Rakesh Jhunjhunwala are the prominent shareholders of the company.

Geojit Financial Services has an extensive presence in the GCC region via joint ventures and partnerships: Barjeel Geojit Financial Services LLC in UAE, BBK Geojit Securities KSC, in Kuwait and QBG Geojit Securities LLC in Oman. The company also has a presence in Bahrain through a business partnership with Bank of Bahrain and Kuwait.

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